Name: Laurl P. Self

Current Position: Instructor, Interior Design- College of Human Environmental Science, The University of Alabama

Contact Information- [laurlself@gmail.com](mailto:laurlself@gmail.com), 205-249-5863 (cell)

**Education:**

Ed.D Higher Education Administration, December 2022

**University of Alabama**, Tuscaloosa, AL (Executive Program)

Major areas of study- Higher Education Organization, Finance, Law,

Ethics, Philosophy, History, Policies, and Study-abroad to Northern

Europe for Comparative Education

Dissertation: *From Face-to-Face to Virtual Creative Learning:*

*Organizational Change Pivot in the Visual Arts Studio Classroom*

*During the COVID-19 Pandemic*

M.A. Interior Design, May 2012

**Savannah College of Art and Design**, Savannah, Georgia (online)

Major areas of study- Design Theory and Criticism, Emerging Materials, Research Methods, Illustration Techniques, Architectural History, Human Response to the Built Environment

Thesis- *An Assessment of Interior Design Theory Education at the Undergraduate Level*

B.A.InteriorDesign, December 2009

**Samford University,** Birmingham, Alabama

Thesis project- A High-Performance Arts Center containing a gallery,

theater, high-tech multipurpose space, and offices/ studios.

B.A. Art, minor in History, May 1994

**University of Montevallo,** Montevallo, Alabama

**Dissertation Title:**

*From Face-to-Face to Virtual Creative Learning: Organizational Change Pivot in the*

*Visual Arts Studio Classroom During the COVID-19 Pandemic*

**Computer programs:**

Microsoft Office suite including Word, Excel, and Powerpoint (over 20 years); AutoCAD (17 years); Photoshop (17 years); Sketch up (16 years) with Enscape plug-in (3 years); Revit (1+/- year); InDesign (2 years); Blackboard (7 years)

**Certifications:**

Registered Interior Designer #645- March 2023; **NCIDQ (number 38117)**- completed October 2022; **LEED-AP** 2009

**Continuing Studies:**

**Certificate in Classical Architecture** (in progress 12 of 100 hours completed) Institute

of Classical Architecture and Art, New York, NY

**Honors and Awards Received**

**National**

*South Region Director, Interior Design Educators Council- 2020-2022*

*The 15 Best Interior Designers in Birmingham*, Builddirect.com- 2015

*Best of Houzz.com Design Award,* Houzz.com- 2015

*Best of Houzz.com Service Award,* Houzz.com-2014

University of Montevallo-Nathalie Molton Gibbons Young Achievers Award, 2004

**State**

*Gold level Design Excellence Award in Product Design,* Alabama ASID 2017

*Bronze level Design Excellence Award in Sustainability,* Alabama ASID2015

*Decorator’s ShowHouse designer,* Alabama Symphony ShowHouse- 2015

**Local**

*The cover story for Birmingham Home and Garden Magazine*-January 2014, The Color

Issue including named as an “up and coming” designer.

Southern Progress Corporation- Leadership Development Program, 2004-2005

*Little Big Top*- co-writer, forty-five-minute musical, performed for a four-night run, for

homecoming at the University of Montevallo in 1994

**Education**

Omega Nu Lambda- National Honor Society for online students, 2020

Kappa Delta Pi- International Honor Society in Education, 2019

**Honors and Awards Received by Students**

2023- the University of Alabama Undergraduate Research and Creative Activity

conference 100% acceptance rate and over 18% of posters presented in our section were

mentored student research in my CTD 422 class.

Anna Ahrens and Charlie Tanner researched and presented *Wayfinding in the Student Center*  
Landry Boshell and Zoe McCarley researched and presented *Is there any correlation between interior design and enneagram types?*  
Claire Corley researched and presented the *Health Benefits of Houseplants*Amanda Cortes, Bella Rizzo, Emily Raley, and Jacqueline Sullivan researched and presented *Wayfinding in Rodger’s Library*  
The Gorgas (main) librarian asked for the research as Rodger’s library is embarking on a redesign.  
Catherine Hass and Aimee Barousse researched and presented *Design Trend Influences: The Barbie Dream House*  
Olivia Kurosaka, Bess Smith, and Lauren Marcarelli researched and presented *The Impact of Furniture and Design on Mental Health in the Workplace*  
Julia Morris, Isabelle Debuys, and Ruthie Jolly researched and presented *Design Trend Influence Barbie Dream House*  
Mary Michael Thames and Abby Waters researched and presented *Wayfinding Between Old and New Buildings in the Business Quad*

Hannah Kunin, Jenna Sikes, and Charli Hulse researched and presented *How Commercial Interiors Can Evoke a Residential Ambiance*Erin Cookson and Kaya Mallett researched and presented *Campus Design*  
Zipporah Davis researched and presented *Exploring the difference in wayfinding in New Tutwiler vs Old Tutwiler*  
Ashley Evans researched and presented *Noise Level and distraction research in Doster 205 and 305*Emily Hoffman, Sara Bruno, Faham Alfarsi, and Josie Coleman researched and presented *Wayfinding in Adams Hall*

2019- Megan Morrison-Alabama ASID Daisy Bond Student Design Awards- 1st place in

ProductDesign- mentored student

2018- Logan Glover- Alabama ASID Daisy Bond Student Design Awards 2018- 3rd place

in rendering, hand-drawn; 3rd place Design Concept- Residential Project- from my

Sophomore studio course CTD 225

2018- Sarah Onks- Alabama ASID Daisy Bond Student Design Awards- 1st place in 3-D

Visualization; 1st place in Computer Generated rendering- from my CTD 426 class

**Positions Held**

**The University of Alabama, Tuscaloosa, AL 2017 to present**

**Instructor, 2017 to present**

* Coursework- Rendering for Interior Design (CTD 215), Textiles and Materials (CTD 221), Residential Design and Graphic Communications (CTD 225), Professional Procedures for Interior Design (CTD 328), AutoCAD for Interior Design (CTD 330), Research and Theory in Interior Design (CTD 442), Advanced Design (CTD 426)

**Assessment Coordinator for Clothing, Textiles, and Interior Design, 2021 to present**

* Created assessment points and wrote assessment reports for the three Clothing, Textiles, and Interior Design majors for SACS-COC accreditation.

**Co-chair hiring committee for a new position in 2022-2023**

* Co-created the hiring document, organized meetings, and maintained and organized hiring information.

**Interior Design Educators Council, Chicago, IL 2020-2022**

**South Region Director**

* Organized national symposiums in 2020 and 2021; hosted regional online meetings; wrote international student design competition for 2021; judged national student design competitions in 2020 and 2021.

**Samford University, Birmingham, AL 2015- 2017**

**Adjunct Co-instructor for full-time faculty**

* Coursework- Design Fundamentals I (IARC 251), Digital Fundamentals I and II (IARC 221 and 222), Textiles and Materials (IARC 346), Concepts I (IARC301)

**University of Alabama, Tuscaloosa, AL 2015- 2017**

**Adjunct Instructor**

* Coursework- Introduction to Interior Design (CTD 121), Textiles and Materials (CTD 221), Residential Design/ Graphic Communications (CTD 225), Professional Practice (CTD 328), AutoCad (CTD 330)

**Laurl Designs, 2009-present**

**Interior Designer- Entrepreneur- Antique Dealer**

* Assist clients in space planning, furniture, drapery, art, and flooring.
* Bath and kitchen design consulting.
* Client organizational project management and problem-solving.
* Presentation drawings for client meetings.
* Social media marketing, including Facebook, Twitter, Pinterest, Instagram, LinkedIn, blogging, and search engine optimization.
* Professionally produced photography of interiors and antiques- including German Vogue published my image of a vintage brass pineapple.
* Manage online and local antique businesses, including acquisition, research, logistics, marketing, and business operations.

**Marianne Strong Interiors, 2011-2014**

**Design Assistant**

* Assisted with installations, furniture acquisitions, and fabric selections.
* Sourced materials, specified, estimated, and placed orders.
* Administrative work, including project management and photograph editing.
* Styled photo shoots, created design boards for presentations, organized One King’s Lane.com Blogger/Designer sales, and website contact and press.

**Southern Progress Corporation, 1994-2009**

**Corporate Librarian,** 2003-2009

* Built and managed databases for asset management and film circulation.
* Used project management and problem-solving skills to build the collection.
* Cut departmental spending by 15% and increase services bycreating efficiencies.
* Assisted with the redesign of library space, including counter with book return drawing, space planning, and checking building code regulations.
* Managed special collections, negotiated contracts, and provided research.
* Managed staff with interns of up to four.

**Internship**, September 2008- May 2009

* Designed the “Dream Kitchen” project for the Southern Living Idea House

including 2-D and 3-D modeling, blueprints, and product sourcing

* Designed kitchen floor plan and elevations and created presentation

boards and blueprints for Creative Ideas Magazine.

**Film Circulation Coordinator,** 1997-2003

* Researched, circulated, and tracked images from a one million image database for five national publications.

**Customer Service,** 1994-1997

* Assisted 100 customers per day with their accounts and refunds.

**Riverchase Antique Gallery,** June 1994- December 1994

**Sales Assistant**

* Assisted customers in negotiating prices as a liaison between customers and vendors, offered furniture history information, and assisted with sales.

**University of Montevallo Department of Music,** 1991-1994

**Student Worker**

* Assisted staff with office duties 15-20 hours a week, including filing, producing recital programs, organized Spring scholarship auditions in 1994.

**Summerfest**, Summer 1990, and Summer 1992

**Costume Shop Assistant**

* Stitched costumes and assisted actors for three theater production each season.

**Major Fields of Teaching and Scholarly Emphasis**

* Interior Design:

Residential Design, Sustainable Design, Creative presentations

* Creativity:

Student-centered, faculty experience

* Sustainable scholarship

**Teaching Activities (Academic)**

My time is divided between 80% teaching and 20% service. I teach studio-based courses 87.5% of my teaching time and lecture courses 12.5% of my teaching time.

The University of Alabama- Undergraduate

Courses Taught:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Course Title | Catalog number | Credit Hours | Avg. number of students in each section | Years taught (with number of sections per year) |
| Introduction to Interior Design | CTD 121^ | 3 | 18 | 2016 (4); 2017 (5); 2018(1) |
| Rendering for Interior Design | CTD 215\* | 3 | 3 | 2018 (1) Summer |
| Materials/ Textiles and Materials | CTD 221\* | 3 | 49 | 2017 (1); 2018 (1); 2019 (1); 2020 (1); 2021 (1); 2022 (1) |
| Residential Design and Graphic Communication | CTD 225\* | 3 | 16 | 2016 (2); 2017 (2); 2018 (3); 2019 (3); 2020 (3); 2021 (4); 2022 (4) |
| Professional Procedures for Interior Design | CTD 328^ | 3 | 38 | 2017 (1); 2018 (1); 2019 (1); 2020 (1) |
| Research and Theory for Interior Design | CTD 422\* | 3 | 17 | 2023 (2) |
| Advanced Design | CTD 426^ | 4 | 14 | 2018 (1); 2019 (1); 2020 (2); 2021 (2); 2022 (1); 2023 (2) |

Samford University-undergraduate

Courses Taught:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Course Title | Catalog number | Credit Hours | Avg. number of students in each section | Years taught (with number of sections per year) |
| Design Fundamentals I | IARC 251# | 3 | 9 | 2015 (1) |
| Digital Communications I | IARC 221# | 3 | 9 | 2015 (1) |
| Digital Communications II | IARC 222# | 3 | 9 | 2016 (1) |
| Textiles and Materials | IARC 346 | 3 | 12 | 2016 (1) |
| Concepts I | IARC 301# | 3 | 9 | 2016 (1) |

\*Courses where I have developed *more* than 50% of the content

^Courses where I have made revisions to the syllabus and assignments of *less* than 50%

# Courses that were co-taught with a full-time faculty member

**Materials Developed**

**The University of Alabama**

CTD 215 (2018)- Developed course focused on hand rendering as an elective.

CTD 221 (2018)- Revised materials binder project by moving to a digital database of

materials and resources for students’ future use.

CTD 221 (2022)- Developed experiential acoustics field trip to build an understanding of

acoustics and how to change acoustics in a space.

CTD 221 (2018)- Developed scavenger hunt for locating materials in situ for deeper

understanding of physical materials and surrounding elements.

CTD 225 (2019)- Developed project and rubrics for *Lake Austen- a sustainable lakeside*

*A community* for Jane Austen novel characters, to build sustainability, historical,

and client research skills.

CTD 225 (2021)- Revised plans and rubric for a kitchen design project to be more

diverse by basing clients from the 1990’s TV show- *A Different World*.

CTD 225 (2022)- Revised kitchen project plans and rubric to be more inclusive by

creating neurodiverse clients and including a student research component. Student

feedback was positive, with neurodiverse students feeling understood.

CTD 422 (2023)- Developed project and rubric for a student research project to be

presented at the University of Alabama Undergraduate Research and Creative

Activities conference. Topics included campus wayfinding in campus buildings,

students’ design expectations of their first apartment and classroom noise levels

experienced by neurodiverse students.

CTD 426 (2018)- Developed assignment and rubric for Decorator’s ShowHouse project-

The University of Alabama senior studio students were invited to complete a room for the 2018 Alabama Symphony’s Decorator’s ShowHouse.

CTD 426 (2019)- Revised senior capstone project by developing five client profiles for

student projects to create more diverse parameters in the project in 2018.

**Teaching Activities (Non-Academic)**

**Workshops/ Seminars Taught**

Do It Yourself Crafts, Homewood 2014

Textile felting and silk dying

Samford After Sundown, community school 2012- 2013

Classes- felting, online retail business, and residential interior design.

**Scholarship Presentations and Creative Activities**

**Scholarship Presentation**

**University-**

* The University of Alabama, Faculty Technology Showcase (Juried)- *In SITU: Reverse Geocaching and the Pursuit of Material Knowledge*, February 2019.

**Regional-**

* Southern History of Education Society (Juried)- *Homecoming Traditions at the*

*The University of Montevallo*, February 2020 (online presentation).

* Southern History of Education Society (Juried)- *Strong Women: Three*

*Southern Women’s Colleges Go Co-Educational*, February 2019.

* Creative Scholarship (Juried)- *The Falcon Table*, October 2017 (accepted, but did

not present due to weather).

* Interior Design Educators Council- South Regional Conference

Scholarship of Teaching and Learning presentation (Juried)- *An Assessment of*

*Interior Design Theory Education at the Undergraduate Level*, October 2012

Interior Design Educators Council- South Regional Conference.

**National/ International-**

* Interior Design Educators Council- The Student Design Competition, 2021- *[Un]contained; designing inside the box for forward-looking life.*

Designed the project for the competition, including the prospectus, abstract, and juror’s rubric; answered questions throughout the Summer and Fall terms from faculty and students completing the project; worked with fellow IDEC Regional Directors to coordinate the schedule on the competition, judging, awarding, and announcements.

**University-**

**Juried Art Exhibition and Installations**

Moss Rock Arts Festival, (textile design) Hoover, Alabama 2012 and 2013

Bare Hands Gallery, Birmingham, Alabama

Group Art Shows:

Bare Hands Gallery- SHINE (holiday show) December 2000 and 2001

Bare Hands Gallery- Wearable Art August 2001, 2002, and 2003

Bare Hands Gallery- The Mysterious Library (books), April 2001

Bare Hands Gallery- Awaken the Senses (jewelry), June 2002

Montevallo Artwalk, (textile design) 2012

Birmingham Art Walk, (recycled, 3-D art) 2002

Alabama Power, Birmingham, Alabama “Powerfully Original Art Show”

(recycled, 3-D art), 2002

Southern Progress Corporation, Homewood, Alabama- Holiday Arts and Crafts

Show 1997-2009

**Gallery Representation**

White Flower’s Gallery, Mountain Brook, Alabama- 2000-2017

Bare Hands Gallery, Birmingham, Alabama- 2000-2003

Lyda Rose Gallery, Homewood, Alabama- 1998-2002

The Mountain Gallery, Clarksville, GA- 1999-2002

**Other Scholarly Activities**

Student Design Competition Reviewer

* January 2020, Interior Design Educator Council Student Design Competition regional reviewer and final reviewer.
* January 2021, Interior Design Educator Council Student Design Competition regional reviewer and final reviewer.

Conference Submission Reviewer

* March 2018, Interior Design Educators Council National Conference in Boston, MA, Secret Reviewer, four conference presentations reviewed.
* July 2020, Creative Scholarship and Scholarship as Design Research Abstract reviewed, Interior Design Educators Council (online)- Virtual Symposia series of three symposia, ten abstracts reviewed.
* July 2021, Creative scholarship and Scholarship as Design Research Abstract reviewed, Interior Design Educators Council (online)- Virtual Symposia of two-weekend symposia, eight abstracts reviewed.

Undergraduate Student Supervised

* Jackie Dick (undergraduate, senior)- researched and rendered 100 years of kitchen design through the lens of a single kitchen. This project combined a historic kitchen with a modern renovation.
* Coordinated Advanced Design class of 14 students designing space in the Alabama Symphony’s Decorator’s ShowHouse in 2018

**Leadership and Membership**

**Leadership**

* South Region Director, Interior Design Educators Council, 2020-2022 term
* Symposia Co-coordinator, Interior Design Educators Council- Fall 2020

*You are Here*, Interior Design Educators Council Virtual Symposia October 1, 2021, and October 15, 2021.

* Symposia Coordinator, Interior Design Educators Council- Fall 2020

*Connecting for Change: Designing for the Actual Impact of Virtual Inequities*, Interior Design Educators Council Virtual Symposia series.

* *Magic City Art Connection*, Birmingham, Alabama, Executive Committee; 2005-

2007, Board of Directors- 2002-2005.

* Southern Progress Corporation Leadership Development Program, a year-long

leadership intensive. Member, 2004-2005.

**University, College, Departmental, and Public Service**

**The University of Alabama**

**University Service**

* QEP (Quality Enhancement Plan) Review panel member 2023
* Undergraduate Council member 2021-2024
* Undergraduate Council Curriculum Subcommittee 2021-2024

**College Service**

* College of Human Environmental Science- Service Committee, 2019-2021
* College of Human Environmental Science- Homecoming Committee, 2018
* College of Human Environmental Science- Curriculum Committee 2020-2023
* Clothing, Textiles, and Interior Design- Senior Showcase, 2018 and 2021-2023

**Departmental Service**

* Provided comparative CIDA-accredited interior design program research of comparable institutions leading to raising over $20,000 during the 2023 Bama Blitz one-day fundraising initiative for a Fabrication Lab for the UA CHES Interior Design program
* CIDA committee member 2017 - present
* Assessment Coordinator for Clothing, Textiles, and Interior Design, 2021- present
* Co-chair, new hire position committee 2022
* Sophomore Portfolio Review Coordinator 2021
* New hire position committee member 2018, 2020, 2021

**Public Service**

* Interviewed for Alabama Alumni Magazine on small home improvements ideas

for COVID-19 work from home in 2020.

* Interviewed for ALICE, a lifestyle magazine written for and by students on

practical dorm and first apartment design ideas in 2021.

**The University of Montevallo (volunteer)**

**University service**

*National Alumni Association Board of Directors,* University of Montevallo,

Montevallo, Alabama

* Past President and Parliamentarian- 2018-2020
* President- 2016-2018
* President-Elect- 2014-2016
* Vice-President of Alumni Services- 2010-2014
* Member 2006-2010

*Foundation Board of Director,* University of Montevallo, Montevallo, Alabama

* Ex-Officio voting member- 2016-2018

*Jefferson County Alumni Committee*, University of Montevallo, Montevallo, Alabama

* Member and Art Auction chairperson- 2004-2016

**College Service**

*Art Alumni Board of Directors,* University of Montevallo, Montevallo, Alabama

* President- 2002-2004
* Member 2000-2002

**Public Service**

* Participated in the University of Montevallo’s Freshman Move-in Day 2015 and 2016

**Advancement and Fundraising**

University of Montevallo, Montevallo, Alabama

* Developed “Homecoming Kits” concept for alumni to host home-based homecoming parties to Livestream the homecoming musicals during my tenure as President of the University of Montevallo National Alumni Association
* Jefferson County Art Auction chairperson- 2004-2016, raised $1200 per annual auction for scholarships for Jefferson County students entering the University of Montevallo to study art.

**Membership in Professional and Honor Societies**

* IIDA, member 2009-2013
* ASID, member 2013- 2019, 2023
* IDEC, member 2016- 2023